

# Whalley is getting a new, attractive look

**WELL-PRICED:** Area is sprucing up and these units are convenient and affordable

## Quick facts

### D'Cor

**What:** 148 one- and two-bedroom condominiums in two four-storey, low-rise buildings in Whalley

**Where:** 134th Street at 104th Avenue, Surrey

**Developed by:** Platinum Project Marketing

**Price:** \$160,900-\$222,900

**Open:** Noon to 5 p.m. daily except Friday

BY JEANI READ  
STAFF REPORTER

Once upon a time, Whalley was the kind of spot you might avoid: industrial, a bit tacky and in need of all kinds of repair.

Well, the repairs started several years ago, the way now-hip spots like Yaletown and Crosstown once started. And sharp new projects like d'Cor are suddenly making the place alluring to Lower Mainland buyers.

We asked Platinum Project's sales marketing co-ordinator Grace Satori what makes d'Cor, which changed an ugly-duckling piece of land into a noted project, so sweet.

*What's great about the town?*

"The whole area is transforming with city



D'Cor's units are small but sweet and efficient. WAYNE LEIDENFROST — THE PROVINCE

backing and the funds and plans in place. The big-box stores are already out there, the restaurants. It's the next up-and-coming hot spot."

*The location?*

"We're close to the Central Surrey Skytrain station and it's a five-minute walk to 90 per cent of the places you need — Safeway, restaurants, stores, banks, fitness clubs, Sears,

Shoppers, Staples, the SFU campus. Also important is that it has a residential feel with tree-lined streets. It feels tucked away, not aggravated by busyness."

*Who's buying?*

"First-time home owners, young couples starting their first home together, some investors. People with the foresight to get in on a ground-floor investment. People have

responded very well to the price point. It's the best price point in all of the Lower Mainland."

*What about floor plans?*

"The floor plans, by Focus Architecture, are amazingly efficient for their size. I've never seen plans that utilized every square foot to such maximum capacity. Hallways are minimized, nine-foot ceilings create an open feel and several fourth-floor units have vaulted ceilings. The developer is even trademarking them as Smart Plans."

*Upgrades?*

"We don't offer a lot of upgrades because we have very nice finishings. The hardwood-look floor in the living and dining area is wide-plank laminate, there are wedge cabinets, ceramic tiles in the kitchens and bathrooms, and seven appliances. Because of the location we called d'Cor "car-free, care-free" but there is double-gated parking — and an amenities room with lounge, fitness and game rooms and kitchen. The upgrades that are available are granite kitchen counters, stainless steel appliances, and extra parking available."

*Occupancy?*

"The first building will be finished by July and we anticipate October for the second. We started construction before selling. It's a huge selling feature."

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## d'Cor

of Central Surrey

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MOVE IN THIS SUMMER!

You can now own a 1 or 2 bedroom condo in the core of Central Surrey. It's true. Quality built homes by Kerkhoff Construction designed with Smart Plans® for maximum space. Why rent when you can own?

Conveniently Located, Affordable, Quality Homes

STYLE	PRICED FROM	MONTHLY MORTGAGE
1 bedroom	\$160,900	\$749
Junior 2 bedroom	\$201,900	\$940
2 bedroom	\$222,900	\$1,038

\*O.A.C. CMHC Financing insurance is a standard cost associated with high ratio mortgages. The insurance amount with 20% down is 1%. Monthly payments are based on a 3-year fixed term mortgage rate of 4.9% and 25 year amortization OAC. All calculations do not include GST and PTT and are approximate. E.&O.E. Rates subject to change w/out notice.

constructed by  
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developed by  
NEWGEN  
WHALLEY  
PROPERTIES INC.

marketed by  
**PLATINUM**  
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THIS IS NOT AN OFFERING FOR SALE. E.&O.E.

Visit the Presentation Centre located on the corner of 104th Avenue and 134th Street

OPEN DAILY 12 - 5 EXCEPT FRIDAYS

visit [www.dCor.ca](http://www.dCor.ca) or call **604 580 dCor (3267)**